

JAYAWANT SHIKSHAN PRASARAK MANDAL'S

OF MANAGEMENT & RESEARCH, PUNE (Approved by A.1.C.T.E. New Delhi, Govt. of Maha. Afiliated to SPPU University of Pune.) S.No. 58, Indrayani Nagar, Handewadi Road, Hadapsar Pune-28. Ph.:020.269970832 TeleFax: 020.269970913 Email: director jsimr@jspm.edu.in | Website: www. jspmjsimr.edu.in



Prof. Dr. Tanaji Sawant B.E.(Elect.), PGDM,Ph.D FOUNDER SECRETARY Dr. Manohar Karade Ph.D., UGC-SET, MBA-HRM M.A.-ENG,B.Ed, DIT Incharge Director

Date: 12/09/2023

HEI Undertaking

1.3.2 - Number of courses that include experiential learning through project work/field work/internship during the year

Program Name	Course code	Course Name
MBA	104	Business Research Methods
MBA	201	Marketing Management
MBA	206 MKT	Consumer Behaviour
MBA	BA-02	Business Analytics
MBA	210	Qualitative Research Methods
MBA	303	Summer Internship Project*
MBA	308	Project Management

Kanadu

Dr. Manohar Karade

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